



# POSITIVE ECONOMIC IMPACT

The Dutch Grand Prix has led to a lot of extra spending in Zandvoort and the region.

## ADDITIONAL SPENDING



**€ 22,3** million  
in Zandvoort

**€ 44,5** million  
in Amsterdam Metropolitan  
Region (including Zandvoort)

## ADDED ECONOMIC VALUE



**€ 8,9** million  
in Zandvoort

**€ 23,2** million  
in Amsterdam Metropolitan  
Region (including Zandvoort)

## EMPLOYMENT



**244** jobs  
in Zandvoort

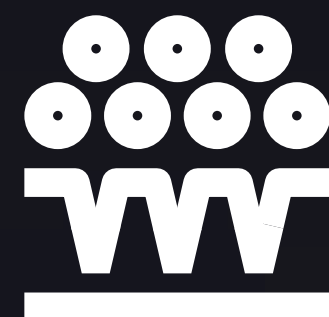
**498** jobs  
in Amsterdam Metropolitan  
Region (including Zandvoort)

## OVERNIGHT STAYS



**€ 7,6** million  
in Zandvoort

**€ 2,7** million  
in Amsterdam Metropolitan  
Region (including Zandvoort)



# POSITIVE SOCIAL IMPACT

## RESIDENTS OF ZANDVOORT



**87,2%** of the residents were impressed by the event and **88.9%** thoroughly enjoyed the return of Formula 1 to Zandvoort.

## ATMOSPHERE RATE

Residents, entrepreneurs and visitors were unanimous about how they experienced the Dutch Grand Prix.



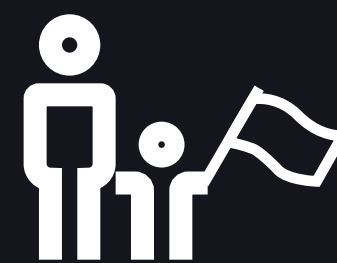
**8,7/10**

atmosphere  
in Zandvoort



**8,9/10**

atmosphere  
at the event



**8,3/10**

overall atmosphere



# ZANDVOORT EASILY ACCESSIBLE

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The ambitious mobility plan of the Dutch Grand Prix has resulted in more than expected positive figures regarding the sustainability requirements.

The goal was to be a car-free event in three years, something that, with less than **5%** of the visitors coming by car to their destination, was already largely achieved in 2021.

Due to this distribution of the various means of transport, the event remained easily accessible, and the inflow and outflow went smoothly.